

# Breeze Express Delivery Service Company Limited

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# 1. Overview of Breeze Express Delivery Service Company Limited

## Our Logo



Go the extra **mile**

## Our Mission

- i. **To facilitate Seamless Logistics Improvement** (We strive to be the catalyst for positive change in businesses by enhancing their logistics processes, ensuring efficiency, and promoting overall improvement.)
- ii. **To empower Businesses through Logistics Excellence** (Our mission is to empower businesses of all sizes, providing them with the logistics solutions needed to thrive in a dynamic and competitive market.)
- iii. **To dedicate to Optimal Supply Chain Operations** (We are committed to revolutionizing supply chain operations, offering innovative solutions that optimize processes, reduce costs, and contribute to the success of our clients.)

## Our Vision

- i. **To Pioneer One Hour and One Week Delivery Excellence** (We envision setting the industry standard by becoming the foremost company in delivering goods within half an hour for same city and within same week for different cities—emphasizing speed, accuracy, affordability, and becoming a household name in home delivery services.)
- ii. **To Define the New Standard like Fast, Accurate and Affordable** (Our vision is to redefine the expectations of home delivery, providing services that are not only

exceptionally fast and accurate but also affordable, making us the go-to choose for customers.)

- iii. **To Become the Epitome of Rapid and Popular Home Delivery** (We aspire to be synonymous with swift and popular home delivery services, contributing to the ease and convenience of people's lives while maintaining a reputation for reliability and speed.)

### **Our Values**

- i. **Responsibility and Accountability** (We take ownership of our actions and decisions, fostering a culture of responsibility and accountability at every level of our organization.)
- ii. **Customer-Centric Reliability** (Putting the customer first is embedded in our DNA. We aim to consistently exceed expectations, building trust through reliability and unwavering commitment to customer satisfaction.)
- iii. **Employee Well-being and Respect** (Our success is a result of the collective efforts of our employees. We prioritize their well-being, providing a nurturing environment where respect and appreciation form the foundation for individual and company-wide success.)

## **2. Introduction**

### **Brief History of Breeze Express Company Limited:**

In March 2022, Mr. Hein Min Khant founded Breeze Express Company Limited with a vision to revolutionize the logistics industry. From its inception, the company aimed for excellence and customer satisfaction, setting a high standard for service quality.

Under the leadership of Mr. Hein Min Khant, Breeze Express has rapidly established itself as a reliable and customer-centric player in the logistics market. The company's commitment to fast, accurate, responsible, and reliable services has been unwavering since day one.

Breeze Express achieved a remarkable milestone by maintaining a spotless record of customer reviews, reflecting the dedication to exceeding customer expectations. The company's emphasis on accountability became a cornerstone of its operations, ensuring a transparent and trustworthy relationship with clients.

As Breeze Express continues to evolve, the commitment to innovation and customer satisfaction remains at the forefront of its mission. The company's brief yet impactful history highlights a journey characterized by a relentless pursuit of excellence in every aspect of the logistics experience.

### **Founder and Key Personnel:**

Mr. Hein Min Khant stands as the visionary founder of Breeze Express Company Limited, bringing a wealth of knowledge and expertise to the logistics industry. With an illustrious educational background, he holds an MBA degree, an MA in English, and a Diploma in Business Law from Mandalay University.

Mr. Khant's multifaceted skill set extends across diverse domains, reflecting a rare combination of business acumen and linguistic proficiency. His research interests span Human Resources, Marketing, and English, showcasing a commitment to both the analytical and creative aspects of enterprise.

Having served in various pivotal roles, including Vice Principal, Business Development Manager, Managing Director, and HR Consultant in different organizations, Mr. Hein Min Khant's journey is marked by a trajectory of success and leadership. His extensive experience in business consulting and corporate training has not only enriched his professional repertoire but has also positioned him as a trusted and respected figure in the business community.

Mr. Khant's founding of Breeze Express is a testament to his dedication to excellence, customer satisfaction, and the advancement of the logistics sector. His visionary leadership shapes the company's strategic direction, emphasizing innovation, accountability, and a relentless pursuit of service excellence.

### 3. Products or Services

#### Detailed Descriptions of Seven Services of Breeze Express Company Limited

##### 1. Budget Delivery for Mandalay

A cost-effective solution for local deliveries within Mandalay at a flat rate of 1000 Kyat. Pick-up is scheduled on the same day, ensuring prompt service. However, delivery is scheduled for the following day. Notably, this service does not support the cash-on-delivery system, emphasizing streamlined transactions.



## 2. Premium Delivery for Mandalay

Tailored for those seeking flexibility, our Premium Delivery service for Mandalay comes with a delivery charge starting from 1500 Kyat. Senders have the liberty to choose the pick-up time, while receivers can specify their preferred delivery time. This service supports cash-on-delivery, allowing the collection of funds from the receiver and, if needed, sending them back to the sender.





### 3. Delivery Buffet

For customers with frequent delivery needs, our Delivery Buffet option offers a comprehensive solution at a fixed daily cost of 35,000 Kyats. This inclusive service ensures unlimited deliveries within a day, providing a convenient and cost-effective solution for businesses or individuals with high-frequency delivery requirements.

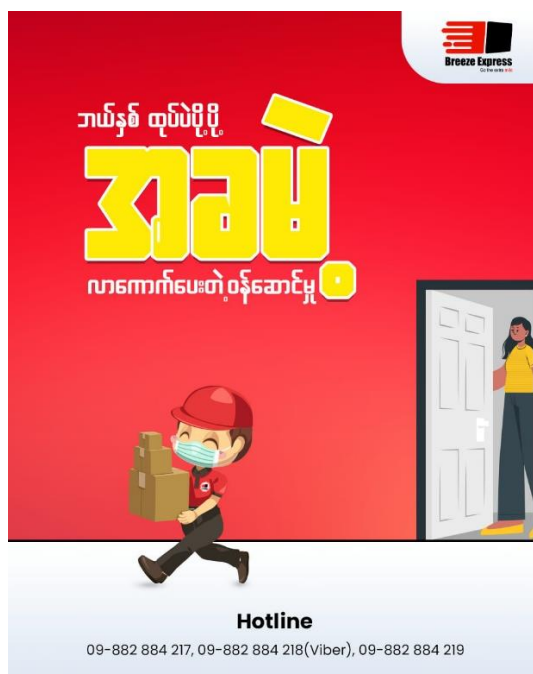


The advertisement features a central illustration of three delivery workers in red uniforms and caps. One worker is running with a stack of cardboard boxes, while two others are on red motorbikes. The scene is set against a red background with a white circular platform. Above the illustration, the Burmese text 'အရမ်းတန်ဖိုး' (Very Valuable) is written in black, followed by 'Deli ဘူဖွေ' (Delivery Buffet) in large, bold red letters. In the top right corner, the Breeze Express logo is displayed with the tagline 'Go the extra mile'. At the bottom left, a speech bubble icon is next to the text 'More information 09 882 884 218'. In the bottom center, a white rounded rectangle contains the text 'CONTACT NOW'. At the bottom right, the text 'More information Breeze Express' is accompanied by the Facebook logo.

#### 4. Door-to-Door Delivery from Mandalay to Other 300 Cities Across Myanmar

Our spread-out service covers door-to-door delivery from Mandalay to nearly 300 cities across Myanmar. With a commitment to reliability, we guarantee delivery within one week. Additionally, our service extends to collecting money on behalf of the sender, providing a seamless and trustworthy transaction process for both businesses and individuals.

Breeze Express Company Limited is dedicated to offering a diverse range of logistics solutions, ensuring affordability, flexibility, and efficiency in meeting the varied needs of our valued customers.





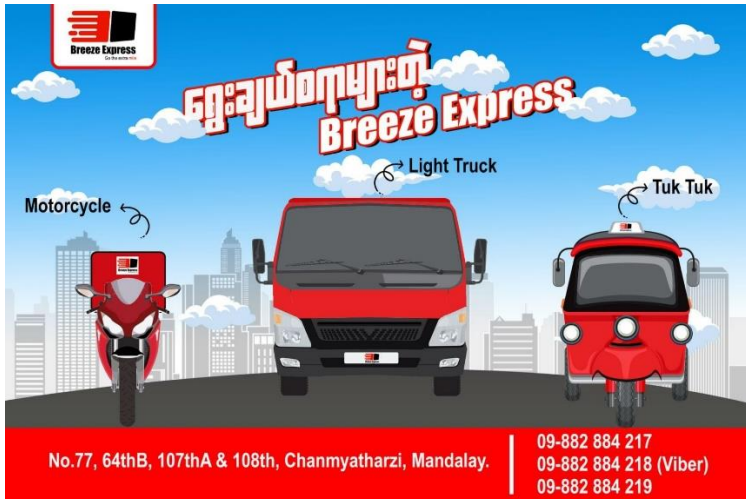
## 5. Moving or Relocating Services

Breeze Express extends its expertise beyond traditional deliveries by offering comprehensive moving services for both residences and offices. Whether relocating within Mandalay or to a different city, our team ensures a seamless transition. With a focus on reliability and efficiency, we handle the logistics of moving, ensuring the safe transport of belongings to their new destination. Our professional approach alleviates the stress of relocation, providing a hassle-free experience for our customers during their significant transitions.



6. Vehicle Rental Services

In addition to our logistics solutions, Breeze Express offers vehicle rental services, providing customers with options such as Hiace cars, Mini Oways, and Light trucks. These vehicles are available for various purposes, including half-day or full-day trips, highway travel, or exploring destinations across Myanmar. Customers can enjoy the convenience and flexibility of renting our vehicles for personal or business travel needs. Our well-maintained fleet ensures a comfortable and reliable journey for every trip.



## 7. Online Shop Monthly Shopping Package

Breeze Express introduces an exclusive and budget-friendly monthly shopping package tailored specifically for online shops. With this unique offering, online shops can benefit from an affordable solution that streamlines their daily pickups from major dealers effortlessly. By subscribing to Breeze's one-month special package, online shops enjoy the convenience of daily item pickups without incurring additional delivery fees for each transaction. This package alleviates the hassle and cost associated with individual deliveries, enabling online shops to focus on their core operations while entrusting their daily pickups to Breeze Express.



## **Unique Selling Points (USPs) and Competitive Advantages of Breeze Express Company Limited**

### **i. Speed and Efficiency**

USP: Breeze Express guarantees swift deliveries with services like Premium Delivery, ensuring both pick-up and delivery align with the preferences of the sender and receiver.

Competitive Advantage: Our commitment to speed sets us apart, meeting the urgent needs of our customers and exceeding industry standards.

### **ii. Cost-Effective Solutions**

USP: Budget Delivery and the innovative Delivery Buffet offer cost-effective options, providing affordability without compromising on quality service.

Competitive Advantage: Breeze Express is positioned as a budget-friendly choice, appealing to a wide range of customers seeking efficient yet economical logistics solutions.

### **iii. Flexible and Convenient Services**

USP: Premium Delivery allows senders and receivers to choose pick-up and delivery times, providing flexibility. Delivery Buffet offers unlimited deliveries in a day, catering to varied schedules.

Competitive Advantage: Our commitment to flexibility sets us apart, acknowledging and adapting to the diverse needs and preferences of our customers.

### **iv. Secure Transactions**

USP: Breeze Express supports cash-on-delivery, ensuring secure transactions for Premium Delivery. Additionally, funds can be collected on behalf of the sender for door-to-door deliveries.

Competitive Advantage: The integration of secure payment options enhances customer trust, setting Breeze Express as a reliable and transparent logistics partner.

### **v. Comprehensive Coverage**

USP: Door-to-door delivery extends to over 300 cities across Myanmar, offering extensive coverage for businesses and individuals.

Competitive Advantage: Breeze Express provides unparalleled accessibility, reaching a broad geographic scope that surpasses many competitors in the logistics industry.

### **vi. Transparent and Streamlined Processes**

USP: Breeze Express emphasizes transparent transactions and streamlined processes, ensuring clear communication and reliable information flow.

Competitive Advantage: Our commitment to transparency instills confidence in our customers, distinguishing us as a trustworthy logistics service provider.

**vii. Customer-Centric Approach**

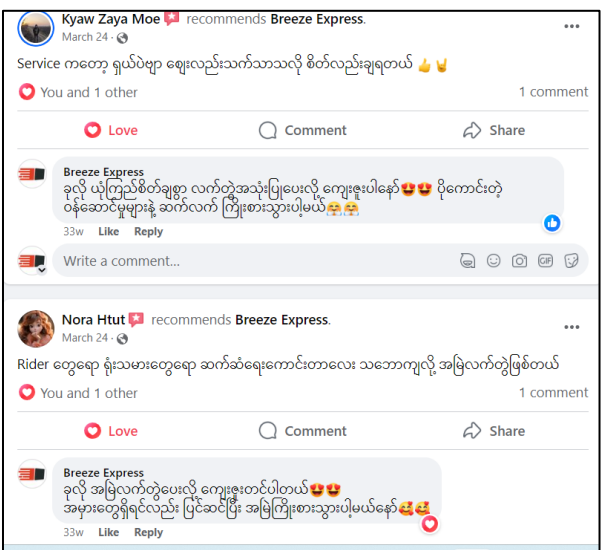
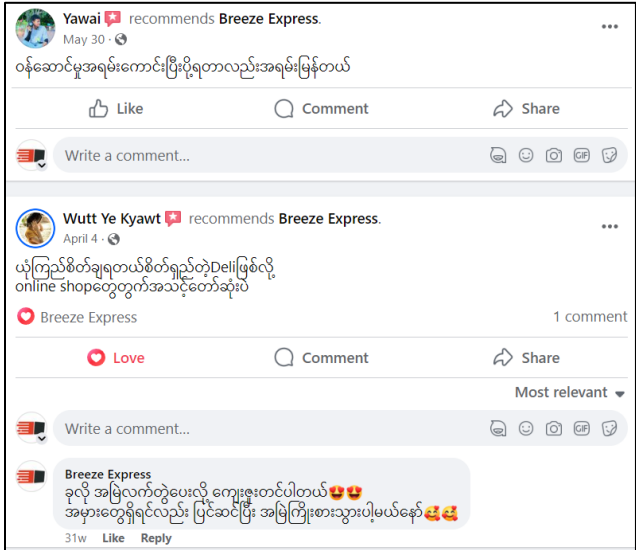
USP: Breeze Express prioritizes customer satisfaction, evident in the meticulous design of services and the commitment to prompt, reliable, and tailored solutions.

Competitive Advantage: A customer-centric philosophy fosters loyalty and positive reviews, differentiating Breeze Express in a competitive market.

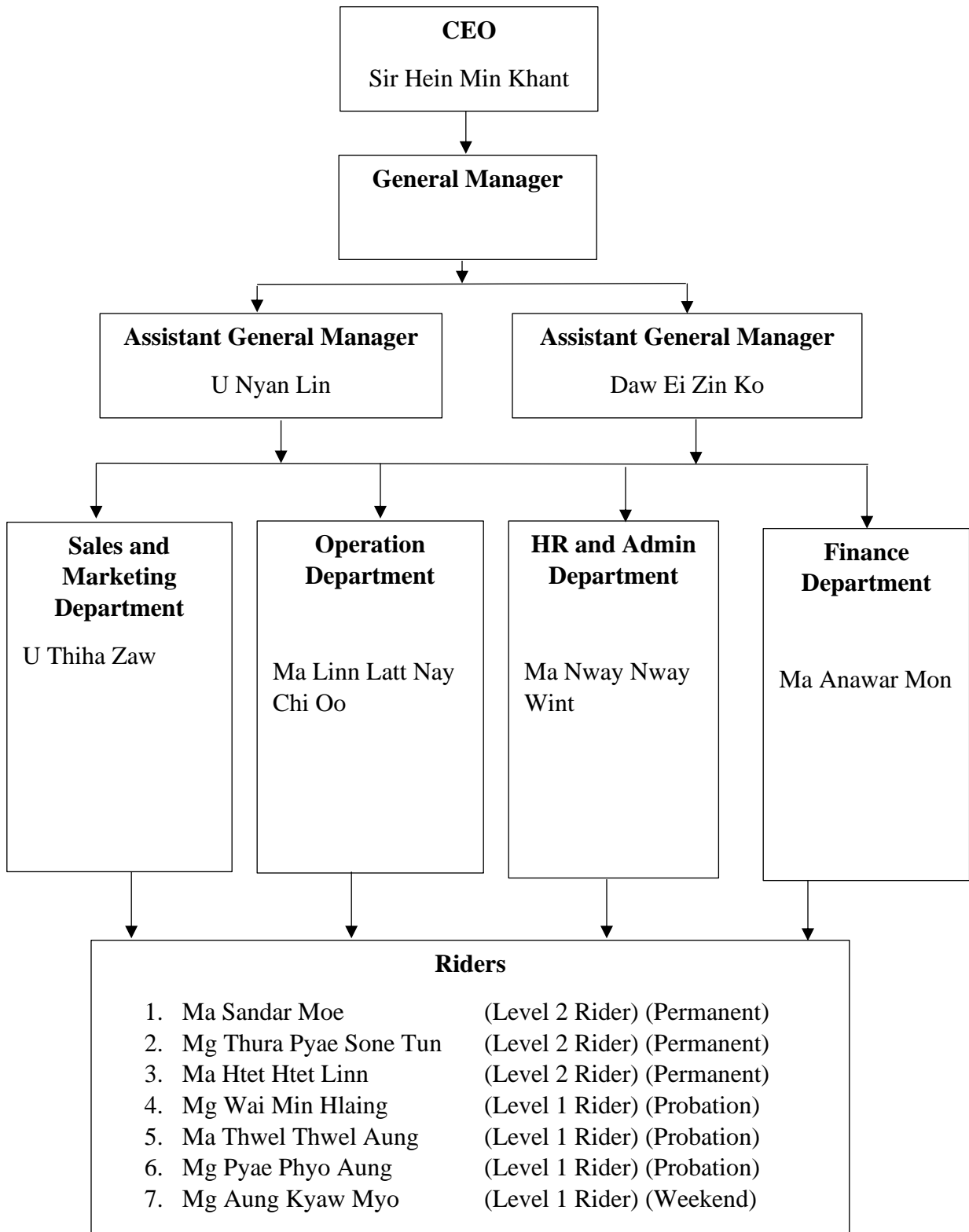
These unique selling points and competitive advantages collectively position Breeze Express Company Limited as a leading, innovative, and customer-focused player in the logistics industry.



## 4. Customers' Feedback and Milestones



## 5. Organizational Chart of Breeze Express (2023)



Organization Chart of Breeze Express Company Limited (16<sup>th</sup> November 2023)

## **6. Company Culture and Values at Breeze Express Company Limited**

### **1. Commitment to Employee Well-being and Development**

At Breeze Express, our company culture revolves around nurturing and empowering our employees. We prioritize their well-being by organizing annual trips to distant locations from Mandalay, fostering team bonding, and offering a break from routine work. Moreover, we invest in our employees' career growth through comprehensive training programs, equipping them with skills and opportunities for advancement within the company.

### **2. Emphasis on Customer Satisfaction**

Our culture is deeply rooted in the unwavering commitment to customer satisfaction. Every action and decision at Breeze Express revolves around fulfilling our customers' needs promptly, reliably, and efficiently. We understand that customer satisfaction is the cornerstone of our success, and we go above and beyond to exceed their expectations, ensuring trust and loyalty.

### **3. Valuing Stakeholder**

Breeze Express values not only our customers and employees but all stakeholders involved. We recognize the importance of maintaining positive relationships and mutual respect with our partners, suppliers, and the community at large. Our inclusive approach fosters a collaborative and supportive environment, ensuring everyone associated with Breeze feels valued and appreciated.

## **Unique Aspects of Our Workplace**

### **1. Holistic Employee Engagement**

Breeze Express stands out by offering more than just a workplace. Our annual trips nurture camaraderie and create lasting bonds among employees, fostering a positive and cohesive team culture.

### **2. Investment in Career Growth**

What sets us apart is our dedication to employee development. We invest in training and development programs that not only enhance job skills but also pave the way for career progression within the company.

### **3. Customer-Centric Mindset**

Our workplace uniqueness lies in our unwavering focus on customer satisfaction. This customer-centric approach is ingrained in every aspect of our operations, setting us apart as a service-oriented and customer-focused organization.

### **4. Respect and Appreciation for Stakeholders**

Breeze Express values the contributions of all stakeholders, not just customers and employees. This inclusive approach creates a harmonious ecosystem, fostering a sense of belonging and mutual respect among everyone associated with the company.

Breeze Express's company culture thrives on employee well-being, customer satisfaction, and holistic stakeholder appreciation. Our workplace uniqueness lies in the harmonious blend of employee-centric initiatives, customer-focused practices, and inclusive values that define our identity and set us apart in the logistics industry.

## 7. Some of Our Customers





## 8. Corporate Social Responsibility (CSR)

**Breeze Express**  
Published by Thiha Zaw · May 10 ·

အရမ်းပူလွန်းလှတဲ့ အပူချိန် 45°C အောက်မှာ .....  
သွားလာလှုပ်ရှားနေရတဲ့ လမ်းသွားလမ်းလာ ပြည်သူများကို  
ခေတ္တခဏလောက်ပဲ ဖြစ်ဖြစ် အမောပြေအေးမြသွားစေဖို့  
မင်မင်တို Breeze Express Delivery Service မှ စပျစ်Juice အေးအေးလေးဖြင့်  
စတုဒီသာ ဒါနလေး လုပ်ဖြစ်ပါတယ်ခင်ဗျာ 🍷🍷🍷



**Breeze Express** added 4 new photos to the album:  
"HAPPY THINGYAN".  
Published by Thiha Zaw · April 2 ·

ချစ်ရတဲ့ Loyal Customer များအတွက်  
နှစ်သစ်ကူး မဟာသင်္ကြန် မေတ္တာလက်ဆောင်

Breeze Express



Breeze Express Delivery Service ရဲ့ တစ်နှစ်ပြည့် Anniversary အနေနဲ့ ပုပ္ပာယ်ပွဲ ခရီးစဉ် လေးကို Breeze Express မိသားစုဝင်များ ပျော်ရွှင်စွာသွားဖြစ်ခဲ့ပါတယ်ခင်ဗျာ 🎉

Customer များရဲ့ ယုံကြည်အားပေးမှုများကြောင့် ကျွန်တော်တို့ ခုလိုရပ်တည်နိုင်တာမို့ အားပေးတဲ့ ကျေးဇူးရှင် customer တစ်ဦးချင်းတစ်ယောက်ချင်းစီတိုင်းကို ကျေးဇူးအများကြီး တင်ပါတယ်ခင်ဗျာ ❤️

One Year Anniversary မှစ နောက်နှစ် နောက်နှစ်တွေမှာလည်း ကျွန်တော်တို့ ဒီဇိုက် ၂ဆာ ပိုတဲ့ အကောင်းဆုံး ဝန်ဆောင်မှုတွေ ပေးနိုင်အောင် ကြိုးစားအားထုတ်သွားပါမယ်ခင်ဗျာ

နောက်နှစ်တွေမှာလည်း Breeze Team နဲ့ ပျော်စရာ Trip လေးတွေ ထပ်ပြီး ဖန်တီးချင်ပါသေးတယ် 🍷

Thanks to our amazing team and customers for making this first year - a success - we can't wait for many more adventures together!"

#BreezeExpress  
#Deliveryservice  
#BaganTrip



**Breeze Express**  
Published by Trogon Khant · July 19, 2022 ·

Breeze Express ရုံးက ဝန်ထမ်းတွေကို Covishield ထိုးပေးတဲ့ အခိုက်အတန့်လေး...  
#staysafe  
#breezeexpress







**Breeze Express**

Apr 3 · 🌐

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😊😊 သဘာဝပတ်ဝန်းကျင် သန့်ရှင်းလှပစေဖို့ အမှုိုက်များ ကို စနစ်တကျစွန့်ပစ်ဖို့...😊😊... See more



လကုန်စာရင်းချုပ်တော့လည်း Breezeတဖွဲ့လုံး Target တွေ ကျော်ပြီး Bonus တွေလည်း ရတာမို့🥳🥳🥳အရမ်းပျော်ခဲ့ ရသော September လလေးပါရှင့် 😊😊

လစဉ်Targetတွေထိနိုင်အောင် အားပေးခေါ်ယူပေးကြတဲ့ မင် မင်တို့ ကျေးဇူးရှင် Breeze customers တွေအားလုံးကို လည်း ကျေးဇူးအများကြီး တင်ပါတယ်ရှင့် 🙏

❤️ Breeze Express မှာ အလုပ် လိုအပ်နေသူများ အလုပ် လုပ်ချင်သူများအတွက်လည်း ဝန်ထမ်းများစွာ ခေါ်ယူနေပါပြီ ရှင့် 😊  
အလုပ်လျှောက်ဖို့ အတွက်ဆိုရင် ဒီ link လေးထဲ ဝင်ကြည့်ပြီး လျှောက်လို့ရပါတယ်ရှင့်

<https://www.facebook.com/100077956161769/posts/305379675403902/?mibextid=cr9u03>



**Breeze Express**

Oct 28 · 🌐

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ချစ်ရတဲ့ကာကောတွေအတွက် Breeze မှ လက်ဆောင်လေး တွေပေးနေပြီနော်...🎁❤️... See more

Breeze Express Delivery ရဲ့ ပွဲကိုင်ရှင် ဆရာ ဟိန်းမင်းခန့်အား ဝန်ထမ်းများမှ သိတင်းကျွတ်အခါသမယလေးမှာ ရိုသေလေးမြတ်စွာ ဂါရဝပြုပါသည်...🙏🙏🙏



## 9. Contact Information



**MDY City**  
Mandalay Phone : 09 882 884 217, 09 882 884 218(Viber), 09 882 884 219

**ဆက်သွယ်ရန်**

**၀၉ - ၈၈၂ ၈၈၄ ၂၁၇**  
**၀၉ - ၈၈၂ ၈၈၄ ၂၁၈**  
**၀၉ - ၈၈၂ ၈၈၄ ၂၁၉**

**အမှတ်(၇၇)၊ ငွေ(B) လမ်း၊ ခဝေ(A)လမ်းနှင့် ခဝေလမ်းကြား၊  
ချမ်းမြသာစည်၊ မန္တလေးမြို့။**

Facebook Link - <https://www.facebook.com/breezeexpressmm?mibextid=ViGcVu>

## **10. Legal and Compliance**

Update: Current Status - Applying for Company License in Myanmar

We're excited to share an important update regarding Breeze Express Company Limited. As part of our commitment to delivering exceptional service while adhering to legal and regulatory standards, we are currently in the process of applying for our company license in Myanmar.

This crucial step signifies our dedication to operating in full compliance with local laws and regulations. While this process is underway, we assure you that our operations and services continue uninterrupted. Our team is diligently working to ensure the highest standards of service excellence, reliability, and customer satisfaction remain our top priorities.

As we navigate through the licensing procedure, we appreciate your continued trust and support. Your confidence in us fuels our determination to provide you with the best logistics solutions available. Rest assured, obtaining our company license is a pivotal milestone that reinforces our commitment to serving you better.

We will keep you updated on our progress throughout this application process. Your understanding and patience during this phase are sincerely appreciated. If you have any questions or require assistance, please don't hesitate to reach out to our team.

Thank you for being a part of the Breeze Express journey. We look forward to continuing to serve you with excellence as we progress toward securing our company license.